



July 30-31, 2011
Jericho Mountain State Park
Berlin, NH

Dear Advertiser,

Thank you for choosing to participate in the 2nd Annual Can-Am Jericho ATV Festival. To place your advertisement in the Event Program, please provide the contact information requested below along with the size ad or listing that you wish to purchase to Jessyca Keeler at 603.662.6800 / jessyca@alignpartnerships.com. **Ads and payment in full must be received no later than June 15, 2011.**

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE NUMBER: _____ EMAIL: _____

WEBSITE: _____

Please check the Event Program Advertising option that you are choosing below. NOTE: if you are interested in placing an ad, but need assistance creating the ad, the festival designer can create your ad for an additional fee. Please call or email Jessyca Keeler at 603.662.6800 / jessyca@alignpartnerships.com if you need design assistance.

Full pg. ad: 5 x 8" \$200.

1/2 pg. ad: 5 x 3.875" \$150.

1/4 pg. ad: 2.375 x 3.875" OR 5 x 1.875" \$100.

1/8 pg. ad: 2.375 x 1.875" \$75.

Business listing: business name, address, phone number & website; should not exceed 100 characters (spaces included in the character count). \$35.

We accept the following formats for Display Ads:

- High-resolution (300 dpi or higher), PDF or TIF files with all fonts/images linked.
- Native files from QuarkXPress 4.0 to 6.5 with all fonts and images linked and collected.
- All ad images should be grayscale or black & white and high-resolution (300 dpi or higher) files, and not enlarged more than 120% from original size.
- All fonts must be Postscript, not TrueType or MM (Multiple Masters).

Display Ads can be sent any of the following ways:

- Via email to jessyca@alignpartnerships.com
- Files too large to email can be sent online via www.sendspace.com (recipient would be jessyca@alignpartnerships.com)

PAYMENT: Please send this completed form and your check (made out to *Androscoggin Valley ATV Club*) to: Androscoggin Valley ATV Club, P.O. Box 534, Berlin NH 03570. Alternatively, you may pay by online via **PayPal**. If this is your preferred method of payment, please contact the club at jerichoatvfestival@avatvclub.org and you will be sent an invoice via email that will include a link to pay on PayPal. **Payment must be received by 6/15 in order for your ad to appear in the program.**